

Press Release

April 2007

Pharmex[®]-A Division of TimeMed Partners with Innovation

New Smyrna Beach, FL and Johnson City, NY- April 2, 2007- [Pharmex[®]-A Division of TimeMed](#) announces that it has partnered with [Innovation, makers of PharmASSIST[®]](#) pharmacy automation solutions, to produce customized thermal prescription vial labels for pharmacies using Innovation's PharmASSIST products.

As pharmacists continue to look for solutions to increase capacity, enhance patient safety through quality control, and increased time for patient care, more pharmacies are turning to automation and thermal printing solutions. With Pharmex partnering with Innovation as the preferred label supplier for their PharmASSIST systems, pharmacies will have a reliable labeling solution that has passed stringent quality control testing using Innovation's various automation products.

When asked why Pharmex wanted to partner with Innovation, General Manager Rod Stone said, "With the changing needs and the development of automation in the retail pharmacy industry, we felt it extremely important to work directly with the providers of these solutions. Our goal is to provide proper and reliable labeling solutions always with improved patient care in mind." Stone added, "Our long history and knowledge of the pharmacy industry coupled with our understanding of the technology allows Pharmex to continue to provide solutions and value to our customers."

"At Innovation, delivering first-rate quality is the number one criterion for everything we do. With that said, Pharmex is the only vendor to date that has passed our rigorous testing process," said Mary Reno, CEO, Innovation. "We look forward to partnering with Pharmex and deploying their high quality labeling products with our PharmASSIST systems."

Innovation Associates, Inc., a leader in the world of automated prescription dispensing, offers the PharmASSIST family of products to address the prescription growth, quality assurance, pharmacy workflow, and cost control challenges of all size pharmacies. With over three decades of broad-based, business experience, Innovation Associates is dedicated to delivering the highest-quality pharmacy automation products to the pharmacy industry. For more information on Innovation Associates, Inc., visit www.innovat.com.

With 58 years in the business, Pharmex[®] is a full service pharmacy supply company providing pharmacists with everything from labeling solutions to the vials on which they are applied. Pharmex[®] continues to learn about the needs of the pharmacy and develop products and services that improve efficiencies and reduce cost. Pharmex[®] is a division of [TimeMed[®] Labeling Systems Inc.](#), an industry leader in providing health care labeling solutions.

Inquiries regarding thermal labels for Innovation please contact Pharmex at 888-742-7639 and ask for our customer service department.

